

US food businesses are choosing Leeds City Region. Here's why:



Leeds City Region has long been synonymous with agriculture and has a **reputation for growing and rearing produce and livestock of exceptional quality**. Combined with our **central UK location and access to major customers and end consumers**, the region is one of the **UK's main centres for the production of food & drink**.

Join a thriving cluster with extensive agricultural land, world leading research and development institutions and an unrivaled tech landscape, to gain access to:

- The UK market which imports £14bn of fresh fruit and vegetables every year
- A customer base where 75% of farmers [intend to invest](#) in new farm technology
- A highly skilled workforce, with competitive salary costs, lower than other key markets such as the Netherlands, Spain and Canada
- Two of the UK's largest food retailers and over 800 food production companies, 13,000 farms and 25,000 workers

Collaborate with a Research & Innovation intensive cluster:

Local:

- [University of Leeds Global Food and Environment Institute](#), addressing urgent problems in food security, sustainability and research into sustainable and more productive agricultural systems.
- [University of Leeds Research Farm](#), a 317-hectare commercial 'Smart Farm' to develop Smart Agri Systems, such as advanced monitoring and sensor technology, data capture, AI, robotic systems, and the Internet of Agri-Things. It also houses the [National Pig Centre](#), researching sustainability and welfare standards in the British pig industry.
- [Nexus](#) brings together the brightest minds from business, technology and academia. Its [community](#) of high growth businesses is located across the globe but has its physical base in a state-of-the-art innovation hub on the University of Leeds campus.

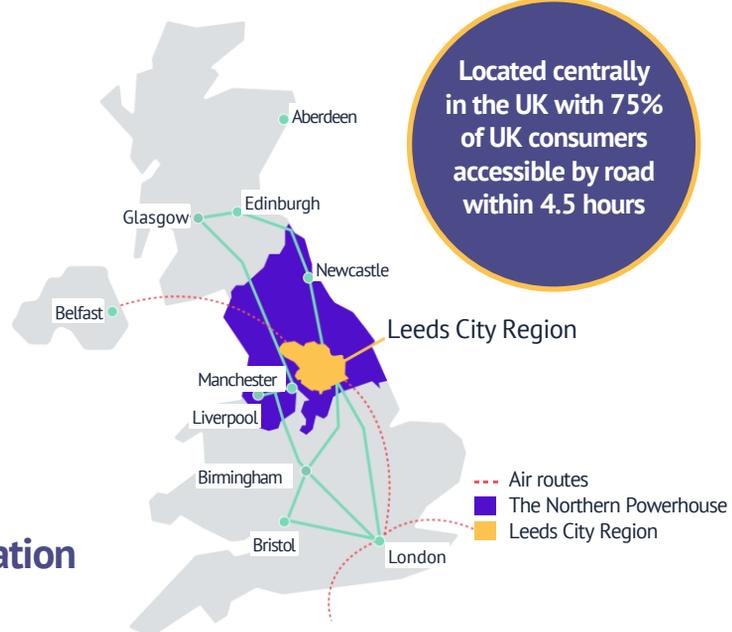
Neighbouring:

- [Centre for Novel Agricultural Products](#)
- [Biorenewables Development Centre](#)
- [Stockbridge Technology Centre](#)
- [York Biotech Campus](#) and [Fera Science](#)

National:

- [Innovate UK](#)-funded Agri-Tech centres:
- [Crop Health and Protection](#)
- [Centre for Innovation Excellence In Livestock](#)

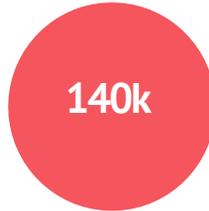
Located centrally in the UK with 75% of UK consumers accessible by road within 4.5 hours



The facts



Recognised by the Department for International Trade as the UK's leading region for Controlled Environment Agriculture



Home to a manufacturing workforce of over 140,000, the largest in the North of England



Population of 2.3 million, with a further 4.5 million people within an hour's drive



Investors can capitalise on a range of support packages, including soft landing support for innovative businesses



Leeds is ranked the no.1 city for tech in the UK (Tech towns 2020) and is a world leader in AI and low earth observation



A regional economy larger than nine EU countries, one of the largest in the UK



7 universities teaching 95,000 students and an annual talent pipeline of over 31,000 graduates



Home to the headquarters of two of the UK's top five supermarkets, Asda and Morrison's

Invest in Leeds City Region

The USA is one of our largest trading partners and also the top investor in the UK.

Join leading US businesses like Coca Cola, Hain Daniels and Mars in establishing operations in Leeds City Region, home to over 800 agri-food manufacturers, including some of the largest food production operations in Europe.

With our free and confidential package of services, tailored to the needs of your business, Leeds City Region's Trade & Investment team will help make your investment here a success.

investleedscityregion.com



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