

Fact Sheet

Digital and Tech Sector

The opportunity

Leeds City Region is the number one location in the UK for tech scale-ups outside London and the South East. With over 39,000 graduates annually from our nine universities, our talent pool drives a thriving digital ecosystem and presents the perfect place for digital and tech businesses to grow. It's one of the reasons the City of Leeds was named number one in the UK Tech Town index in 2020.



The facts

8,695

8,695 digital and tech businesses, employing 50,000 people



Leeds is the top ranked city in the 'UK Tech Town Index 2020'



Strengths in development of platforms and data analysis in highly regulated areas like Healthcare, Banking and Gaming

258

258 tech scale-ups in Leeds City Region in 2020

£120m

The Yorkshire tech sector attracted £120m in venture capital investment in 2021



Home to the UK's largest tech event, the Leeds Digital Festival with over 400 events and 40,000 attendees

sky betting & gaming

UtterBerry

iwoca

TheDataShed



JAYWING

bjss

Mastek

panintelligence

sky



Company insight

The logo for Infinity Works, featuring the word "INFINITY" in a stylized orange font above the word "WORKS" in a similar orange font.

Established in Leeds in 2014, Infinity Works (now part of Accenture), employs 500 people, has experienced 68% year on year growth and achieved 120 Cloud certifications. The Financial Times lists Infinity Works as one of the UK's leading management consultants.

The logo for Sky Betting & Gaming, with "sky" in white on a blue background and "betting & gaming" in white on a red background.

Part of Flutter Entertainment, the world's largest gaming company, Sky Betting and Gaming are one of the UK's leading digital businesses with their UK HQ in Leeds employing over 1,600 staff.

The logo for UtterBerry, featuring a purple circular icon with white lines and the text "UtterBerry" in purple.

A spin-out from Cambridge University, UtterBerry use Artificial Intelligence in their sensor technology, which has been adopted by major projects such as Crossrail, Thames Tideway and the London Underground.

The logo for Crisp, featuring the word "CRISP" in a stylized, outlined font.

Established in 2005, Crisp began by protecting children and teenagers using online games, apps and social networks through a combination of AI, machine learning and human intelligence. Headquartered in Leeds, the company's Actor Risk Intelligence solution is trusted by leading brands, global enterprises and social media platforms.



"With a collaborative spirit within the tech community and access to graduates from the many local universities, we've been able to continue our fast growth through recruiting some of the best talent in the UK. And not only is Leeds a great place to build a tech firm, it's also a great place to live so our staff can have a high quality of life."

Adam Hildreth, CEO, Crisp

Contact us

With direct access to the latest economic data and a range of business support packages, the Leeds City Region Trade and Investment Team provide a free and confidential package of services, tailored to the needs of your business, to make your investment here a success.



Tony Corby | Sector Manager

Creative & Digital Industries

T: (+44) 113 348 1933

E: Tony.Corby@westyorks-ca.gov.uk

investleedscityregion.com
