

Fact Sheet

Creative Industries

The opportunity

Leeds City Region is home to some of the fastest-growing film and TV production companies in the UK. It has a huge infrastructure base of world-class, state-of-the-art studios and facilities forming a creative industries hub and cultural cluster. The region is home to UK broadcaster Channel 4's new national headquarters, which has a commitment to commission 50% of content spend across the Nations and Regions outside London and the South East.



The facts

50%

UK creative industries have grown by over 50% in the past six years. In 2020 UK Film and High-End TV production spend was £2.8 billion



West Yorkshire Creative New Deal - part of a £2.6 million fund ensuring individuals are given the opportunity to develop and excel in this sector in the region



Global productions including Bollywood movie Gold, Victoria and Peaky Blinders have been filmed in Bradford, the world's first UNESCO City of Film

Top 10

Home to six of the top 10 digital agencies in the North of England including twenty-six, Stickyeyes and Epiphany



A thriving gaming sector with many leaders in their field, including Team 17, Redkite Games, XR Games and Rockstar Leeds



A growing independent production sector, including True North, True Vision Yorkshire, Daisybeck, Rollem, Air TV, Duck Soup Films, Workerbee and The Garden

Key Organisations



PRODUCTION
PARK

Europe's largest live rehearsal complex where the world's iconic music production stages are made. Production Park has been used by artists such as Katy Perry, Lady Gaga, and Hugh Jackman, as well as the Brit Awards, F1 teams, and for art installations at the Olympics and the Louvre.



DAZN is a digital leader in global sports media, one of the fastest growing sports media companies in the world, and have developed the world's first pure sport live and on-demand streaming service. Investing in Leeds as one of the UK's most influential media hubs, the media centre in Leeds houses employees from across DAZN Group's consumer brands, including sports website Goal and the DAZN streaming service, which is available in seven countries and is also set to launch in Spain and Brazil.



National HQ based in Leeds, home to commissioning departments covering comedy, daytime, drama, entertainment & live events, E4, factual, popular factual and sport. The newly formed Digital Creative Unit, focuses on delivering content for social and digital platforms.



"I've been blown away by the welcome we have received here – it has been astonishing. I even had colleagues from the LEP offer to help me house hunt! It's just such a vibrant region – there's always something going on."

Sinead Rocks, Managing Director, Nations & Regions at Channel 4

Contact us

With direct access to the latest economic data and a range of business support packages, the Leeds City Region Trade and Investment Team provide a free and confidential package of services, tailored to the needs of your business, to make your investment here a success.



Tony Corby | Sector Manager
Creative & Digital Industries

T: (+44) 113 348 1933

E: tony.corby@westyorks-ca.gov.uk



Becky Collier | Programme Manager
Creative Catalyst

T: (+44) 0113 348 1114

E: becky.collier@westyorks-ca.gov.uk

investleedscityregion.com