

# Corporate Technology

Join a thriving corporate technology hub



## Opportunity



### HQ hub

Leeds City Region is a growing location for head office operations and development hubs including major operations of Sky Betting & Gaming, Transunion, Walmart, Yorkshire Building Society, Hiscox and Computershare. This provides a market opportunity of service sector providers.



### Ecosystem

Our region benefits from significant strengths in skilled staff and research capability. It has a thriving business ecosystem and an affordable quality of life.



### Digital solutions

Our concentration of corporate tech operations provides a large potential market for companies providing specialist software. This includes cloud and data management solutions, digital marketing into the financial services, retail and communications sectors.



### Talent pool

Over 332,000 are employed in the financial and professional services sector. Our universities produce 39,000 graduates per year providing a significant talent pipeline for IT and head office operations.

## Company insight

### Mastek

- Leading IT consultancy
- Works with blue chip and government agencies on transformation projects
- Collaborating with NHS Digital to implement a new authentication process for clinicians which is giving back 30,000 care hours a year

### Sky Betting & Gaming

- Employs over 1,200 employees
- Uses data and technology to build personalised relationships with over two million customers
- From Leeds it maintains products and builds platforms that deal with half a million customers each weekend, and processes more transactions per second than Amazon on Black Friday

### first direct

- The UK's first digital and telephone only bank
- Employs over 2,000 people
- Regularly tops national customer satisfaction surveys

### Hiscox

- Specialises in niche areas of the insurance market, aimed at companies and high-net-worth individuals
- Offer cover against such risks as hacking, kidnapping and satellite damage