

# MONDAY 9

Welcome: Roger Marsh OBE DL, Chair of Leeds City Region Enterprise Partnership and NP11

# TUESDAY 10 THE HUMAN

Chair: Nigel Foster, Director, Fore Consulting

## 9.00 Official stand opening and welcome

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Join Roger Marsh OBE DL, Chair of the LEP and NP11 to officially open the Leeds City Region stand. Roger will be joined on stage by senior civic leaders and chief executives from one of the most dynamic and thriving city regions in the UK.

## 9.15 Leeds City Region: Championing inclusive growth through world-leading projects

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### Improving lives through inclusive growth

**Tom Riordan CBE, Chief Executive, Leeds City Council**  
**Wallace Sampson OBE, Chief Executive, Harrogate Borough Council**

Hear from the Chief Executives of Leeds City Council and Harrogate Borough Council on pioneering new approaches to improve the quality of life of everyone who lives in the Leeds City Region.

#### In this session you will hear how:

- Leeds City Council is tackling childhood obesity through the Henry Project
- The Youth Parliament is giving young people a voice in the region
- Harrogate Council is tackling homelessness through its pioneering Homeless Fund, Street Aid

### Born in Bradford: One of the world's most remarkable healthcare studies

**Professor Marcus Rattray, Professor of Pharmacology and academic lead for the Wolfson Centre for Applied Health Research, University of Bradford**

Born in Bradford is one of the most distinctive and diverse healthcare data projects in the world. The research tracks the lives of over 30,000 Bradfordians to improve the health and wellbeing of families. Learn how the combination of health, social and educational data makes this an internationally unique healthcare project, improving health outcomes for individuals in Bradford, the UK and beyond.

### How does an ageing population provide market opportunities for investors?

**Professor Nicola Palmarini, Director, UK's National Innovation Centre for Ageing**

Nicola Palmarini is an internationally-recognised technology leader, who investigates the impact of AI and emerging technologies on the UK's ageing population. Nicola will discuss the market opportunity that the growing ageing population in the UK provides for investors and businesses.

## 10.30 **Connectivity: Delivering dynamic places for the future**

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**Anna Heaton, Partner – Real Estate, Addleshaw Goddard LLP**  
**Brian Archer, Director of Economic Services, West Yorkshire Combined Authority**  
**Nick Lee, Development Director, CEG**  
**Ullrich Sierau, Mayor of Dortmund**

Join industry leaders to discuss how Leeds City Region is building places for future generations by harnessing its strengths in digital, energy and transport connectivity. The rollout of the 5G network is improving the way our cities and towns function, revolutionising transport connectivity. There will be updates on strategic transport initiatives, including the rapid mass transit system planned for the city region.

## 11.30 **The role entrepreneurialism plays in rebalancing the UK economy**

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**David Aspin, Chief Executive, Munroe K**  
**Ben Ziff, Managing Director of CitiPark, Town Centre Securities (PLC)**  
**Dr. Martin Stowe, Chairman and Nexus Director - Nexus, University of Leeds**  
**Tom Riordan CBE, Chief Executive, Leeds City Council**  
**Henri Murison, Director, The Northern Powerhouse Partnership**

This session will be an opportunity to hear from the team awarded a place on the prestigious international innovation programme with one of the world's most famous universities, the Massachusetts Institute of Technology (MIT). Leaders from the University of Leeds, Munroe K, Town Centre Securities PLC (TCS) and regional government will explain how the two-year Regional Entrepreneurship Acceleration Programme (REAP) will drive growth through the creation of a strengthened entrepreneurial ecosystem in the region.

## 14.30 **The business of social change**

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**Cllr Susan Hinchcliffe, Leader of Bradford Metropolitan District Council and Chair of the West Yorkshire Combined Authority**  
**Tom Riordan CBE, Chief Executive, Leeds City Council**  
**Kim Bromley-Derry CBE DL, Group Director - Strategic Partnerships, McLaren Construction Group**  
**Paul Dodsworth, Managing Director, Construction & Residential North, Wates Group**  
**Dr Liam Sutton, Associate Director of Research and Innovation, University of Bradford**

Leeds City Region prides itself on successful collaboration between the public sector and the business community. Our panellists discuss how a strong relationship between public and private enterprise can lead to positive social and economic change. Leaders from Bradford Metropolitan District Council and Leeds City Council will speak alongside leaders from the property sector, sharing their combined ambitions for an inclusive economy that levels-up skills and opportunities in priority sectors, whilst providing a 21st century transport network that is accessible to all.

## 15.30 FUTURE LEEDS

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**Martin Farrington, Director of City Development, Leeds City Council**

Hear how Leeds is stepping up to the challenges of the next decade. The session will outline development and infrastructure priorities for 2020, focusing on the challenges of the climate emergency whilst embracing the opportunities to develop a truly modern, smart city. It is also a chance to celebrate the highlights from 2019.

## 15.45 SOYO and beyond: Game changing projects by the Caddick Group

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**Myles Hartley, Managing Director, Caddick Development**

Now on site with SOYO, Leeds' major culture-led regeneration project announced at last year's MIPIM, Myles and Jim talk about how the Group's focus on key sectors and projects is attracting major inward investment and kick-starting projects in the Leeds City Region. Whether it's delivering new neighbourhoods that redefine city centre living, creating new logistics and employment spaces in sustainable locations, or the re-development of world class sports venues; effective partnerships are an essential component of successful delivery.

## 16.00 Breathing life back into Leeds' high street through pioneering local tech start up and scale ups

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**Matt Ward, Head of Market Gravity in the North of England, Deloitte**

Deloitte will introduce its crane survey which focuses on the prosperity and growth agenda in Leeds as well as The Walk, a commitment to protecting and reinvigorating retail space in the city using the strength of the city's tech start up community to grow successes.

## 16.15 Closing summary

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**Chair: Nigel Foster, Director, Fore Consulting**

Join us to hear a roundup of the day's key topics and hear about the plans for day two at MIPIM 2020.

## 16.25 Working together for the North: NP11 reception

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Roger Marsh OBE, DL, Chair of the LEP and NP11 will host this networking reception and provide an opportunity to meet all 11 Local Enterprise Partnerships (LEPs) who make up NP11 - the business-led voice for the North.