

Creative Industries

Join a thriving creative sector



Opportunity



Leeds City Region has a thriving creative ecosystem of film makers, games designers and digital agencies.

Home to UK broadcaster Channel 4's new national headquarters, the region offers a prime location to capitalise on its commitment to commission 50 per cent of content spend across the Nations and Regions.



Talent pool



We are home to a thriving gaming sector with many leaders in their field including Team 17, Redkite Games and Rockstar Leeds. These companies are aligned to institutions such as Digital Creativity Labs that deliver bespoke software development courses. Our region offers an immediate and future proofed talent pool for creative companies.



Collaborate



Home to six of the top 10 digital agencies in the North of England including twentysix, Stickyeyes and Epiphany.

Strong community of creatives with which to collaborate and test market opportunity, with specialisms in design, software engineering, visual effects and data analytics.



Market opportunity for service providers.



Big facts



The UK's creative industries have grown by over 50 per cent in the past six years.

We are home to a thriving independent production sector, including True North, True Vision Yorkshire, Daisybeck, Rollem, Air TV, Duck Soup Films, Workerbee and The Garden.

Company insight

Production Park

- Where the world's iconic music production stages are made
- Europe's largest live rehearsal complex
- Used by Katy Perry, Lady Gaga, the Brit Awards, and F1 teams, as well as for art installations at the Olympics and the Louvre

Cyber Duck

- Leading digital agency utilising user-centred design, data and technology
- Clients include the Bank of England, Mitsubishi Electric and the UK government

Rockstar Leeds

- Makers of iconic games including Red Dead Redemption and Max Payne
- Developers of top three best-selling game of all time Grand Theft Auto V (IGN, 2019)
- Utilises AI and machine learning