



LEEDS CITY REGION

THE BIG FACTS



Our GVA is
£64.6 billion,
 the largest in England after
 London and South East,
 the largest in the Northern
 Powerhouse and bigger than
 nine EU countries.

(ONS 2015)

LARGEST CITY REGION ECONOMY OUTSIDE LONDON



Leeds City Region is the second
 centre for banking in the UK
 employing
22,000 people,
 more than Greater Manchester
 (15,000) and Greater
 Birmingham (12,000) (BRES 2014).

SECOND CENTRE FOR BANKING

The City Region is also home
 to over **30 national and
 international banks.**

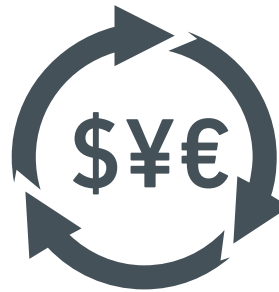


Leeds City Region is home
 to the UK's fastest growing
 young population and the
 largest population centre
 and workforce outside of
 London.

Over **3 million** people live
 within Leeds City Region,
 with over **7 million within a
 one hour's drive.**

(ONS mid-year population estimates
 2015)

SKILLED WORKFORCE



EY's 2017 'UK Attractiveness
 Survey' reported the region's
 most successful year for
 inward investment since
 1997, **with Yorkshire and
 the Humber being named
 the North's leading FDI
 destination.**

THE FASTEST GROWING UK DESTINATION FOR FOREIGN DIRECT INVESTMENT (FDI)



Leeds City Region allows
 businesses to have great value
 premises and talented staff
 without compromising on quality.

Total office costs are over

**50% lower
 than London.**

(LSH June 2016)

GREAT VALUE, NO COMPROMISE

Leeds City Region has significant
 strengths in a number of key
 business sectors:

Healthcare and Life Sciences

- Health Informatics
- Technology Enabled Care

Digital Technologies

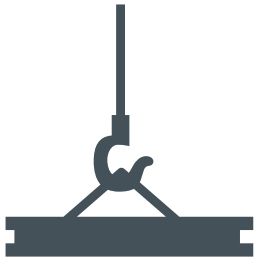
- Wholesale Tech
- Data Analytics

Advanced Manufacturing

- Precision Engineering
- Food and Drink

Financial and Professional Services

- FinTech
- Legal
- Accountancy



INVESTOR CONFIDENCE

Confidence is high with over **£13 billion** of investment onsite or in the pipeline.

According to the latest Leeds Crane Survey, published by Deloitte, Leeds saw 20 major construction schemes complete in 2016, including the highest level of office space – over 700,000 sq ft – delivered to market since 2007.



LOCATION LOCATION LOCATION

Leeds City Region is a central UK transport hub, well connected by road, rail, air and sea. London is two hours away by rail and under one hour by air, with hourly direct trains also to Edinburgh.

Leeds City Station is the busiest station in the Northern Powerhouse, with **37 million passengers each year and over 100,000 each day.**



A PLACE OF INNOVATION

Leeds is reinventing itself faster than other UK cities shifting to the knowledge based economy quicker than anywhere else in UK. This is due to the strength of our 9 universities, high graduate retention rates and ambitious talent pool

There are **138 Centres of Excellence in Healthcare** alone within the City Region.

The University of Leeds was ranked First for Big Data and is home to the world leading **Leeds Institute for Data Analytics.**



AMBITIOUS BUSINESS

Centre for Cities reported that Leeds had the **fastest growing private sector in the UK** in 2016, with over **6% annual growth** in private sector jobs.

Only London and Cambridge have a higher number of firms which have achieved over **20%+ annual turnover or staff growth** in three consecutive years, than Leeds.



A PIPELINE BURSTING WITH TALENT

Leeds City Region is an internationally renowned education centre offering direct access to an annual talent pipeline of **38,900 graduates.**

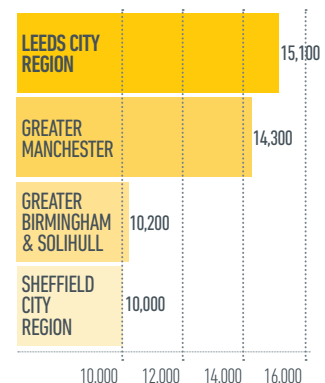
In addition, the City Region is home to 2 world class business schools, 9 universities and 14 further education colleges and Europe's largest teaching hospital.

The University of Leeds was voted **University of the Year 2017.**

(The Times)

Number of STEM Graduates Annually

Source: HESA Students in Higher Education 2014/15



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